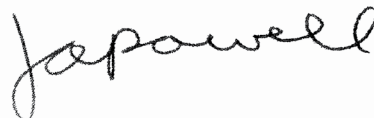


an invitation to join

We are honored to be hosting our next **Othering & Belonging Conference** on **October 18-19, 2021**. This dynamic and uniquely-curated gathering, our fourth multi-day conference, will bring together a diverse group of participants in a focused space where we can together strategize on the ideas, practices, and work that is needed to build a larger “we.” O&B conference programming elevates ideas and fosters connections in order to strengthen work across a variety of sectors and issue areas in order to build more just, inclusive, and healthy societies.

The Othering & Belonging Institute is seeking financial support to help us bring another vibrant and successful conference to life this October. We hope your organization will consider sponsoring and being part of our 2021 event, guaranteed to be our most far-reaching conference yet. Supporting O&B2021 establishes your organization as a key partner in this innovative framework for change, and signals support of utilizing evidence-based ideas, inclusive narratives and stories, and the power of arts and culture to transform our work, practices.

Enclosed are sponsorship ideas for being part of this innovative gathering. We hope you will join this network of actors rooted in building a world based on belonging and care for our living planet.



john a. powell
Director, Othering & Belonging
Institute, Professor of Law and
African American Studies, University
of California, Berkeley

benefits of supporting belonging

OTHERING & BELONGING CONFERENCE

Audience

- Nonprofit and community-based organization leaders
- Social movements
- Research institutes and policy orgs
- Government workers
- Philanthropic sector
- Arts and cultural sector
- Students and educators
- Unions and labor movement leaders
- Faith communities
- Business community
- Tech sector

Reach

- **38,000 people** have taken part in an OBI-organized event in 2020.
- Over **4,000 people** have attended our conferences in person (2015, 2017, 2019).
- Over **6,500 people** registered for our first virtual conference event (2021), which included people from **48 different countries**.
- **27,500 subscribers** receive the OBI bi-weekly enewsletter which contains regular conference updates
- **51,000 visitors** to the OBI website saw the pop-up registration button during the month of April 2021.

Due to our expanded virtual offerings, **we are expecting the largest number of attendees for our 2021 Conference**, with increased engagement from the private sector, attendees outside the US, and from new partnerships in the civil society sector across the world.

Join a Growing Roster of O&B Conference Supporters

Annie E. Casey Foundation
Akonadi Foundation
Atlantic Fellows for Racial Equity (via Columbia University)
Ben & Jerry's
Bill & Melinda Gates Foundation
Blue Shield of CA Foundation
The California Endowment
California Wellness Foundation
Ford Foundation
East Bay Community Foundation
Hazen Foundation
Hyams Foundation
JPMorgan Chase Foundation
James Irvine Foundation
Kellogg Foundation
Kresge Foundation
Marguerite Casey Foundation
Open Society Foundations
Robert Wood Johnson Foundation
San Francisco Foundation
Seventh Generation
Sierra Club
Sierra Health Foundation
Silicon Valley Community Foundation
Spencer Foundation
Surdna Foundation
Tides Foundation
Weingart Foundation
Y & H Soda Foundation

Sponsorship

All organizations and companies sponsoring the O&B Conference will receive acknowledgment on the conference website and in the conference app. Sponsorship may also include a numbers of registrations.

Custom Opportunities

- Sponsor ASL interpretation
- Sponsor Spanish interpretation
- Sponsor breakout sessions

For additional opportunities, please discuss with OBI staff.

For more information related to sponsorship of Othering & Belonging, contact Puanani Forbes at pforbes@berkeley.edu.

conference quick facts

OTHERING & BELONGING CONFERENCE

96%

said the conference offered content that was useful in their work or studies 2019

4,000+ have attended an O&B conference in-person.

More than **85%** of conference presenters were people of color 2019

6,000 people registered for our first virtual Summit

Almost **38,000 people** have attended an OBI-produced event in 2020 alone.



Native American leader Eryn Wise on the “Bridging Generations: Intergenerational Movement” plenary session (2019).

People from **49 countries** attended our first O&B virtual Summit. 2021



African collective “The Nile Project” recorded a commissioned video premiered during our 2021 April Summit, followed by an artists’ talk back

85% said they left the conference with an expanded concept of “we.” 2019

Almost 5000 chat messages were exchanged between participants during our one-day virtual summit. 2021

More than 700 people visited a virtual expo booth at our one-day Summit 2021 Summit

98.7%

of people surveyed in April 2021 said would attend another O&B event in the future!



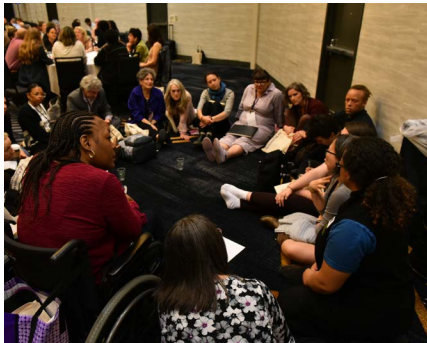
Our popular booktable features a list of OBI-curated books and book signings with popular authors. One of our highest sellers was *Things That Make White People Uncomfortable* by former NFL-star and philanthropist Michael Bennett. Bennett was also a mainstage speaker.

what conference attendees have to say

**OTHERING &
BELONGING**
CONFERENCE

"This idea of coming together with people of all ages to fight injustice really stuck with me." –2019 IN-PERSON ATTENDEE

"Loved it! As someone with mobility constraints, I'm grateful for the opportunity to participate in this event. I likely will be unable to attend future public events and hope the Institute will consider occasionally offering online events like this one for greater access to others like me." –2021 SUMMIT



This was one of the most inspiring events I've ever participated in, professionally and personally. –2021 SUMMIT

"I was in awe of the speakers who were able to show tenderness to oppressed and oppressors alike; I think that as someone with relatively less power in society it's easy to get caught up in hate and othering the so-called opposition and I appreciated these compassionate role models!" –2021 VIRTUAL SUMMIT

"All of the sessions I was able to attend offered different kinds of intellectual and spiritual wisdom, sparkling moments of joy and pleasure, and a profound belief in our humanity." –2021 VIRTUAL SUMMIT

I feel renewed! It is deeply meaningful to see that there are other people out there who also want to see a world in which everyone feels like they belong. –2021 SUMMIT

"Thank you for putting such a beautiful day together. The timing of this summit was sublime. It was a day of candid acknowledgements and a day of clear, distinct ways forward." –2021 SUMMIT

innovative programming

**OTHERING &
BELONGING**
CONFERENCE

THEMES AND BIG IDEAS

Some of the questions and themes driving our program design in 2021 will include:

practices of
belonging

bridging
across
differences

embodied
belonging

the power of
culture

the role of
narrative

structural
& systemic
change

leadership
and networks

LEADING CHANGEMAKERS

Some of the world's leading public intellectuals, artists, thinkers, social movement leaders, and cultural figures have taken part in O&B conference.

bell hooks
Naomi Klein
Rev. William Barber III
Ai-jen Poo
Andrew Solomon
Jeffrey Sachs
Alicia Garza
Astra Taylor
Charles Blow
Michael Bennett (NFL)
Rashad Robinson
Zephyr Teachout
Tara Houska
Kumi Naidoo
Haben Girma
Linda Sarsour
Casey Camp Horinek
DeJuana Thompson
Tokata Iron Eyes
Xiye Bastida
Manuel Pastor
Angela Glover Blackwell
...among many others.

Artists have included:
LaToya Ruby Frazier
Toshi Reagon
Oscar-winner Tarell
Alvin McCraney
Guillermo Gómez-Peña
Contra Tiempo dance
AXIS Dance Company
Pulitzer Prize winner
Rachel Kaadzi Ghansah
Actor Dawn-Lyen Gardner (Queen Sugar)
Melanie DeMore
Destiny Arts

